



## JASON HOWARD

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### SUMMARY

I am a seasoned graphic designer and creative lead with over 15 years of print and digital experience. Running a busy design partnership for the past 5 years has honed both my design versatility and my ability to understand the strategic needs of a diverse range of clients—while juggling as many as 20 ongoing projects in the process. I am passionate about helping businesses build meaningful connections with customers, and seek an opportunity to contribute my skills and drive to innovative, compelling projects.

### WORK EXPERIENCE

- present  
06 sep      CREATIVE DIRECTOR / PRINCIPAL : REVEAL CREATIVE  
Responsible for all creative output of a small design firm, designing recognized brand identities and global marketing communications. Work closely with clients to identify project objectives and define strategy. Develop and present creative concepts. Assist in determining budgets and prioritizing schedules. Participate in the creation and presentation of new business proposals. Hire and supervise vendors & contract employees. Clients include CBS Radio, Microsoft and Seattle Children's Hospital.
- 06 aug  
96 sep      OWNER : HOWARD DESIGNS  
Created print and interactive marketing solutions for clients ranging from start-ups to Fortune 500 organizations. Worked directly with clients to define project scope, created budgets and estimates, designed and delivered concepts, managed vendors, and built relationships. Clients included Expedia, Russell Investment Group and U.S. Bank.
- 96 aug  
96 may      DESIGNER : EMB Partners  
Designed and produced proposal documents, presentations and marketing collateral for Baugh Construction, a major Seattle construction company. Worked directly with Baugh executives on creating a multimedia proposal for the construction of EMP.
- 96 apr  
95 jun      JUNIOR DESIGNER (contract) : BERGER/ABAM ENGINEERS  
Supported marketing department creating proposal graphics and presentations. Designed company advertising and internal marketing communications. Participated in vendor selection and supervision.
- 95 may  
93 sep      DESIGNER / ELECTRONIC PRODUCTION ARTIST : HOWARD & FROST ADVERTISING  
Assisted creative director with creating and editing layouts, digital photo retouching, preparing files for print and copy writing/editing.

### EDUCATION

- 93 jun      Washington State University
- 88 aug      Fine Arts Major

### CLIENT LIST

CBS Radio | Expedia | Hyatt | LifeCenter NW | Microsoft | Natus Medical  
Russell Investments | Seattle Children's | Sharp Electronics | US Bank

### SKILLS & INTERESTS

Software : Adobe CS4 | Office | HTML | CSS | Final Cut Express | Mac & PC  
Other Interests : Digital Photography | Illustration | Music Composition

### AWARDS & RECOGNITION

American Graphic Design Awards 2003, 2005, 2007, 2008, 2009, 2011  
American Package Design Awards 2007  
Logo Lounge Volume 5  
SIA Summit Creative Awards 2008

